ATLAS
LOVE TALES
ALL NEW
Love TALES
OCT.
NO. 64
10¢
APPROVED BY THE COMICS CODE AUTHORITY
WHAT HAPPENS TO A GIRL WHO IS A "WALLFLOWER!"

PIMPLES

dry up in 3 days

OR YOUR MONEY BACK!

At last science has discovered a fast, harmless way to clear your skin of those horrible pimples, blackheads and acne spots. This is an entirely new, greaseless cream that contains powerful A and D vitamins. It works fast by drying out the superfluous skin oils pimples feed on...at the same time counteracts by antiseptic action, the growth of bacteria that cause and spread ugly skin blemishes.

IMPROVE YOUR APPEARANCE WITH FIRST APPLICATION

You look better the minute you apply wonder-working CLEAR-X, because its amazing skin color hides the blemishes while its medicinal action gets to work clearing them up fast. You don't risk a penny. Get CLEAR-X by sending in the coupon now, use it for 3 days, and if your skin troubles are not definitely improved, you pay nothing.

LOVE CAN BE YOURS AGAIN!

You can't blame him (or her) for not wanting to kiss you if your skin is oily, defaced with ugly pimples, blackheads and acne spots. Give yourself a break! CLEAR-X will clear your skin like magic!

READER'S DIGEST

reports amazing results from the CLEAR-X type of treatment. Experiments by a great medical college on 100 men, women and young people showed improvements in every case.

FREE IF YOU ACT NOW!

A $3.00 jar of CLEAR-X medicated soap to help CLEAR-X work even faster with double action. That's a $6.00 value for just $2.98.

MAIL COUPON NOW and be happy

CLEAR-X Products, Dept. 39
270 Park Avenue, New York, N. Y.

Send me at once the marvelous new CLEAR-X formulation as per your money-back guarantee.

☐ I enclose $2.98. Send postpaid. (I save .55 mail charges.)
☐ Send C.O.D., I'll pay postman $2.98 plus C.O.D. charges.

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

☐ I enclose $6. Rush triple size. (I save $3).

Foreign and APO's—No COD's

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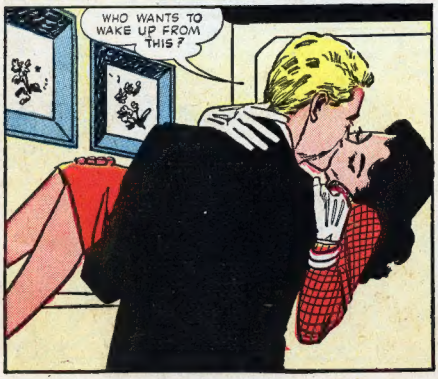
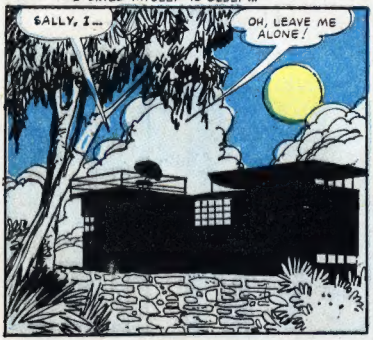
WHEN BOB COURTED ME, LIFE WAS ALL GLAMOR AND EXCITEMENT! WHEN WE WERE MARRIED, I NEVER THOUGHT I'D KNOW SUCH BLISS! AND OUR HONEYMOON WAS IDEAL! BUT, THRU IT ALL, ONE THOUGHT LURKED IN MY MIND...

When the HONEYMOON ENDS

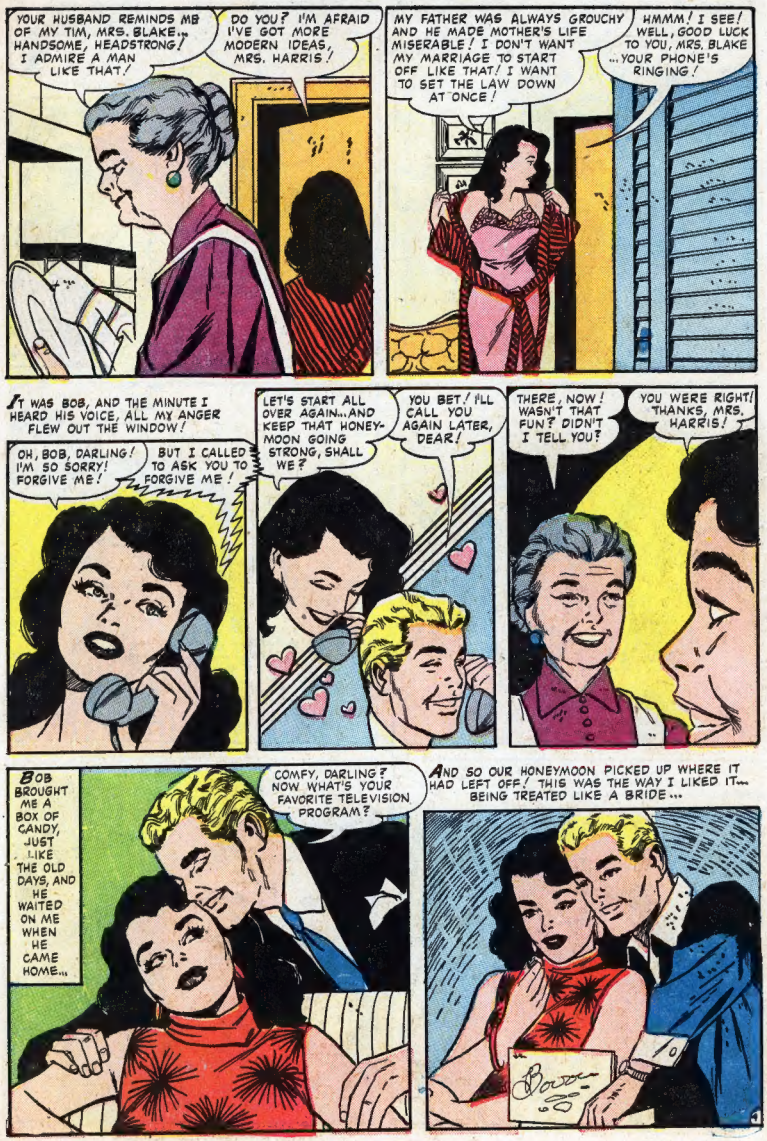


NEVER SAY THAT THE HONEYMOON'S OVER! IT'LL NEVER END! PROMISE ME THAT!
OF COURSE I'LL PROMISE! THAT'S THE WAY I WANT IT TOO!
ALL MY LIFE I'VE BEEN AFRAID THAT THE GLAMOR WOULD BE GONE FROM MARRIAGE AFTER THE HONEYMOON! BUT IT'S NOT GOING TO BE THAT WAY WITH US, IS IT?
NO, DARLING... WE'RE DIFFERENT!
BUT WE WEREN'T SO DIFFERENT FROM OTHER YOUNG MARRIED COUPLES! WHERE ONCE WE HAD GONE OUT ON DATES AND HAD FUN, NOW WE SETTLED DOWN TO THE ROUTINE OF MARRIAGE...
WELL, THE RAISE CAME THRU TODAY, DEAR! JUST LIKE THE BOSS PROMISED AS A WEDDING GIFT!
HOW WONDERFUL! LET'S GO OUT AND CELEBRATE! WE'LL HAVE DINNER OUT AND DANCE!
BUT, DARLING, I HAVE TO GO TO WORK IN THE MORNING!
THAT NEVER BOTHERED YOU BEFORE WE WERE MARRIED! OH, BOB! WE WERE GOING TO BE DIFFERENT!
SURE, SALLY! I'M SORRY! OF COURSE WE'LL GO OUT! GET YOURSELF READY!
THIS IS LIKE OUR HONEY-MOON, ISN'T IT?
BUT OUR HONEYMOON WAS NEVER LIKE THIS!
BOB! YOU STEPPED ON MY TOE!
SORRY, HONEY! I'M TIRED! IT'S BEEN A LONG DAY!
ALL RIGHT! LET'S GO HOME! I GUESS THE HONEYMOON HAS REALLY ENDED NOW!
SALLY!

IT WAS OUR FIRST QUARREL AND IT HURT ME DEEPLY! EVERYTHING I'D FEARED HAD COME ABOUT/ THAT NIGHT I CRIED MYSELF TO SLEEP...



AND THE NEXT DAY WAS EVEN WORSE... WHEN WE CARRIED OUR QUARREL ON DURING BREAKFAST...


YOUR HUSBAND REMINDS ME OF MY TIM, MRS. BLAKE... HANDSOME, HEADSTRONG! I ADMIRE A MAN LIKE THAT!
DO YOU? I'M AFRAID I'VE GOT MORE MODERN IDEAS, MRS. HARRIS!
MY FATHER WAS ALWAYS GROUCHY AND HE MADE MOTHER'S LIFE MISERABLE! I DON'T WANT MY MARRIAGE TO START OFF LIKE THAT! I WANT TO SET THE LAW DOWN AT ONCE!
HMMM! I SEE! WELL, GOOD LUCK TO YOU, MRS. BLAKE ...YOUR PHONE'S RINGING!
IT WAS BOB, AND THE MINUTE I HEARD HIS VOICE, ALL MY ANGER FLEW OUT THE WINDOW!
OH, BOB, DARLING! I'M SO SORRY! FORGIVE ME!
BUT I CALLED TO ASK YOU TO FORGIVE ME!
LET'S START ALL OVER AGAIN...AND KEEP THAT HONEY-MOON GOING STRONG, SHALL WE?
YOU BET! I'LL CALL YOU AGAIN LATER, DEAR!
THERE, NOW! WASN'T THAT FUN? DIDN'T I TELL YOU?
YOU WERE RIGHT! THANKS, MRS. HARRIS!
BOB BROUGHT ME A BOX OF CANDY, JUST LIKE THE OLD DAYS, AND HE WAITED ON ME WHEN HE CAME HOME...
COMFY, DARLING? NOW WHAT'S YOUR FAVORITE TELEVISION PROGRAM?
AND SO OUR HONEYMOON PICKED UP WHERE IT HAD LEFT OFF! THIS WAS THE WAY I LIKED IT... BEING TREATED LIKE A BRIDE...
Bonbons

BUT IT DIDN'T LAST LONG! A WEEK LATER...
BUT YOU ALWAYS LIKED MY HAIR LIKE THIS! HOW DARE YOU SUGGEST I DO SOMETHING ABOUT IT?
ALL I SAID WAS TO TRY TO FIX IT UP A BIT!
IF I CAN'T OFFER A SUGGESTION...
OH... GO TO YOUR HAPPY LITTLE OFFICE!
AND DON'T YOU TELL ME WHAT A WONDERFUL MAN MY HUSBAND IS! AS FAR AS HE'S CONCERNED, THE HONEYMOON'S OVER!
IT'S OVER ALL RIGHT, BUT IT'S NOT HIS FAULT!
WHAT DO YOU MEAN?
I WAS WONDERING IF YOUR MOTHER ACTED THE WAY YOU DO! DID SHE SIT AROUND THE HOUSE ALL DAY, DRESSED IN A ROBE AND HER HAIR UNCOMBED AND WANT YOUR FATHER TO TAKE CARE OF HER?
AND WHY NOT? SHE DESERVED IT! SHE WAS A GOOD MOTHER!
MAYBE! BUT SHE WASN'T A PERFECT WIFE... AND SHE SET A BAD EXAMPLE FOR YOU TO FOLLOW! NO WONDER YOUR POOR DAD WAS GRUMPY... JUST LIKE MR. BLAKE IS GETTING TO BE!
I'LL BET YOU DIDN'T DRESS LIKE THAT WHEN HE WAS COURTING YOU, AND DIDN'T DEMAND ATTENTION FROM HIM! I'M SURE YOU WERE CONSIDERATE OF HIS BEING TIRED AND ALL... BEFORE YOU ENDED YOUR HONEYMOON!
THE FAULT'S YOURS, MRS. BLAKE! THE HONEYMOON'S NEVER OVER IF TWO PEOPLE DON'T WANT IT TO END!
5

FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER!

New styles in Christmas cards

YOUR FRIENDS WILL BUY ON SIGHT

You can make over $1.00 on a box

AND WE'LL SEND YOU 26 OF THE TOP FAVORITES TO SHOW, ABSOLUTELY **FREE**

All Different—No Two Cards Alike!

Everybody—friends and neighbors—even strangers—"fall in love" with these new, EXCLUSIVE Christmas Card designs. And no wonder! They're different! They're brand new! They include the finest Religious, Humorous, Artistic, and Business Christmas Cards—Printed, Embossed, and Die-Cut, as well as the sensational, new, EXCLUSIVE "Super-Slims." And even with sender's name printed on every one, these new kinds of cards sell for just about 3c each!

Earn Good Money in Your Spare Time

Just compare these cards with the same quality of cards selling in stores for 15c or more each. No wonder you can make good money in spare time just by showing them! Only 50 orders can bring you more than $60 in cash profits by our amazing Double-Up Profit Plan.

MAKE MORE THAN $60.00 ON ONLY 50 ORDERS

Just mail the coupon and you'll receive 26 of these exciting new cards—all different—and all absolutely free. Along with these FREE cards, we'll send you everything else you need to make lots of quick cash for yourself, your church or your club. And we'll show you how you can make this extra money every week between now and Christmas! The 26 cards you'll receive are in full color—all the newest and most popular designs we ever created, and they are Exclusive!

SEND NO MONEY—MAIL COUPON and Get Everything Needed to Begin

There is no charge for this Sample Kit. All you do is mail us the coupon with your name and address. When the cards arrive, show them to friends and neighbors. If, in 10 days, you aren't delighted with the money you've made, and the orders you've received—if you still aren't completely convinced that this is a wonderful spare-time money maker for you—just return the Kit and forget the matter. You owe it to yourself, after reading this far—**to try it.** Mail the coupon today.

GENERAL CARD COMPANY
1300 West Jackson Boulevard
Dept. 1409 - - - Chicago 7, Illinois

SEND NO MONEY—MAIL THIS COUPON

GENERAL CARD CO.
1300 W. Jackson Blvd., Dept. 1409 **FREE**
Chicago 7, Illinois

Please send me the 26 EXCLUSIVE Christmas Cards—FREE, with New Color Catalog of Stationery, Gift Wraps and Gifts, and complete instructions for making lots of money by taking orders in full or spare time. It is understood that I pay nothing for these 26 cards now or ever. If after 10 days, I am not delighted with the orders I've gotten, and the money I am making, I'll send your Valuable Sample Kit back and forget the matter.

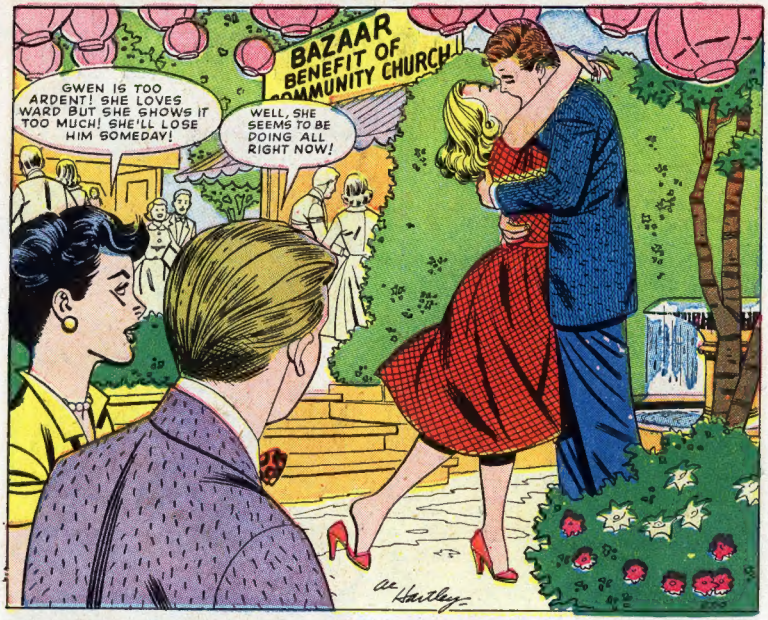
Name _____

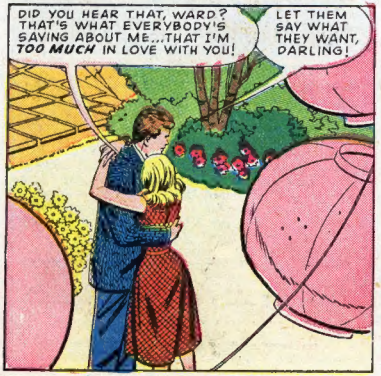
Address _____

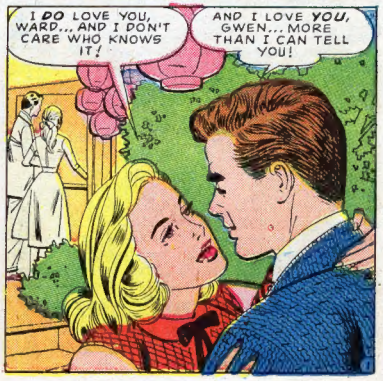
City _____ *Zone* ____ *State* _____

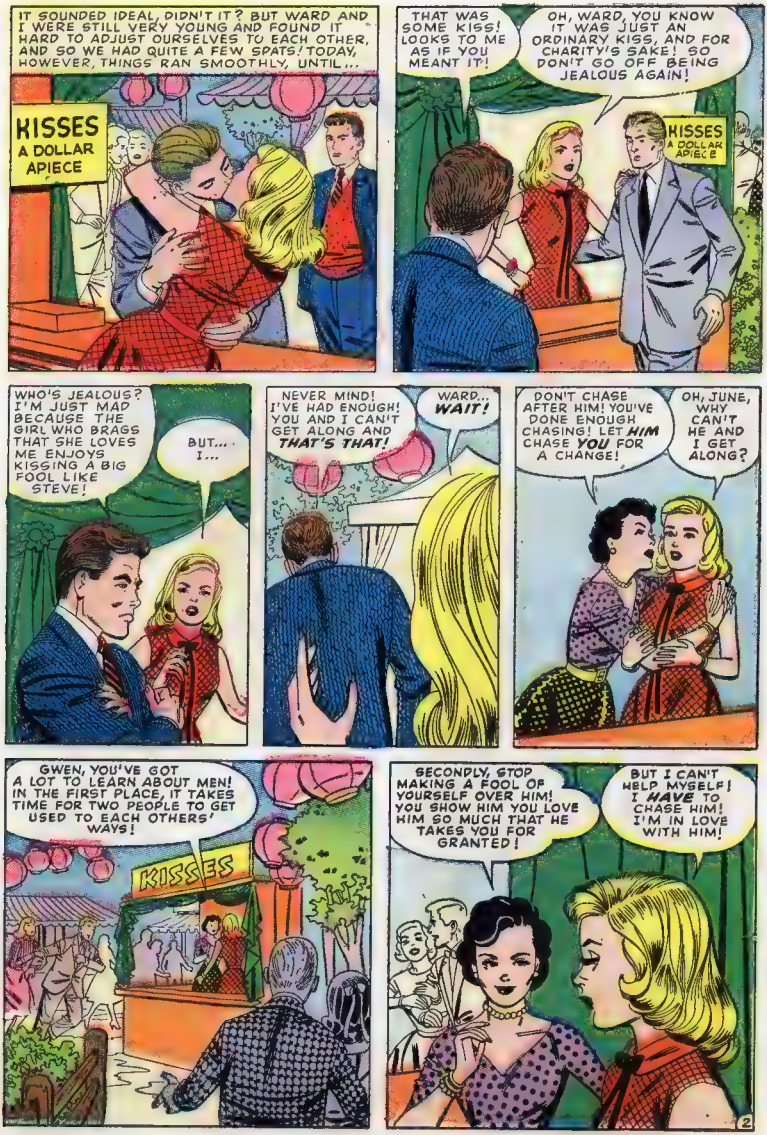
I COULDN'T HELP THE WAY I ACTED, I WAS DRIVEN BY AN IMPULSE BEYOND CONTROL AND AN INNER KNOWLEDGE THAT TOLD ME THAT, NO MATTER WHAT OTHERS THOUGHT, NO MATTER HOW MUCH THEY LAUGHED AT ME, I WAS RIGHT BECAUSE I WAS...

SO MUCH IN LOVE!



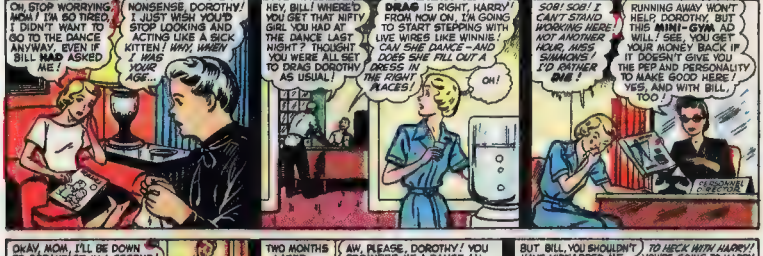


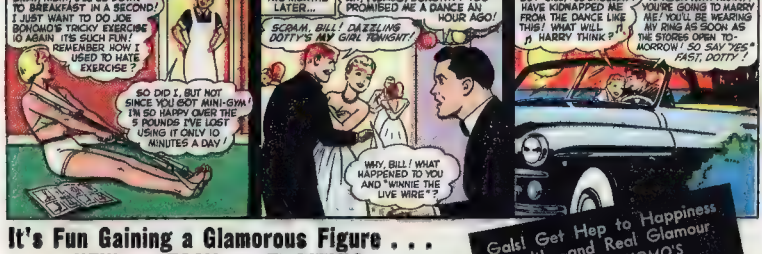



IT SOUNDED IDEAL, DIDN'T IT? BUT WARD AND I WERE STILL VERY YOUNG AND FOUND IT HARD TO ADJUST OURSELVES TO EACH OTHER, AND SO WE HAD QUITE A FEW SPATS! TODAY, HOWEVER, THINGS RAN SMOOTHLY, UNTIL...
KISSES A DOLLAR APIECE
THAT WAS SOME KISS! LOOKS TO ME AS IF YOU MEANT IT!
OH, WARD, YOU KNOW IT WAS JUST AN ORDINARY KISS, AND FOR CHARITY'S SAKE! SO DON'T GO OFF BEING JEALOUS AGAIN!
KISSES A DOLLAR APIECE
WHO'S JEALOUS? I'M JUST MAD BECAUSE THE GIRL WHO BRAGS THAT SHE LOVES ME ENJOYS KISSING A BIG FOOL LIKE STEVE!
BUT... I...
NEVER MIND! I'VE HAD ENOUGH! YOU AND I CAN'T GET ALONG AND THAT'S THAT!
WARD... WAIT!
DON'T CHASE AFTER HIM! YOU'VE DONE ENOUGH CHASING! LET HIM CHASE YOU FOR A CHANGE!
OH, JUNE, WHY CAN'T HE AND I GET ALONG?
GWEN, YOU'VE GOT A LOT TO LEARN ABOUT MEN! IN THE FIRST PLACE, IT TAKES TIME FOR TWO PEOPLE TO GET USED TO EACH OTHERS' WAYS!
KISSES
SECONDLY, STOP MAKING A FOOL OF YOURSELF OVER HIM! YOU SHOW HIM YOU LOVE HIM SO MUCH THAT HE TAKES YOU FOR GRANTED!
BUT I CAN'T HELP MYSELF! I HAVE TO CHASE HIM! I'M IN LOVE WITH HIM!
2

CONTINUED AFTER NEXT PAGE...

HOW "MINI-GYM" TURNS DATELESS DOROTHY INTO DAZZLING DOTTY!





It's Fun Gaining a Glamorous Figure . . .
NEW ✦ EASY ✦ EXCITING
"MINI-GYM" Way!

Gals! Get Hep to Happiness, Health—and Real Glamour with JOE BONOMO'S New Magic DeLuxe 'MINI-GYM' Formerly $4.95 One Special Price $3.95 COMPLETE

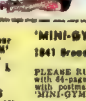
For a real thrill—wait 'til you get your eager hands (yes, and feet, too) into Joe Bonomo's new magic 'MINI-GYM' home exerciser! Even though you always hated exercise before, with Mr. Bonomo's big, new personal instruction book and 'MINI-GYM,' you'll revel in it! And revel still more in the ravishing figure 'MINI-GYM' helps you develop. All in such a short time, too!

Yours FREE!
Mr. Bonomo's New Personal Instruction Book

Every thrill-packed page written by, and illustrated by Joe Bonomo, international beauty and physical development authority, this big, 64-page book is 2 colors, gives you a complete Figure Glamour Developing Course! Face-to-face test, 96 specially posed photos, charts! Size 6½" x 8½".

BUILDS PEP AND PERSONALITY—FAST!

Just 10 happy minutes a day with 'MINI-GYM,' and your *whole* body just *sings* with vibrant, new energy! You're at your best—ready to do anything—go anywhere—all the time! Why? Because 'MINI-GYM'—the scientific, *all-over, all-round* body conditioner — makes you feel and *look* gloriously, *glamorously alive!*



POSITIVE MONEY-BACK GUARANTEE!

Yes, it means just that! Order your 'MINI-GYM' today. Use it, enjoy it for 10 exciting days. If you're not satisfied *in every way*—in fact, delighted—just return 'MINI-GYM,' and your money will be instantly refunded!

SEND NO MONEY! MAIL 'NO RISK' COUPON NOW!

Watch Out . . . or Your Men Folk Will Walk Off With "MINI-GYM"!

Perfected by famous Joe Bonomo, whom your men folk know as a world-renowned professional physique man, "MINI-GYM" is tough enough to give your big brother (husband or son) top training, but so light it can be easily handled by any teen-age girl! Built right into 'MINI-GYM' is all Mr. Bonomo's first-hand knowledge as both a physical director and beauty expert. So in "MINI-GYM" you've got everything it takes for genuine professional body building for women—and men, too!

'MINI-GYM' CORP.
1841 Broadway, New York 23, N. Y.

Order Your 'MINI-GYM' by Model #, M or L

Model S
☐ If you are under 5 ft. tall

Model M
☐ If you are 5 ft. to 5 ft. 10 in. tall

Model L
☐ If you are over 5 ft. 10 in. tall

'MINI-GYM' CORP. Dept. M.C.9
1841 Broadway, New York 23, N. Y.

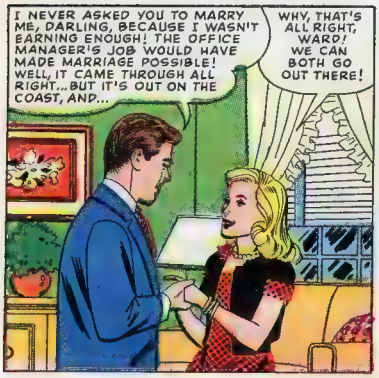
PLEASE RUSH ME one complete 'MINI-GYM' MODEL..... with 64-page Bonomo Course Book. I will deposit $3.95, plus postage, with postman. If I am not satisfied in *every* way, I may return 'MINI-GYM' and Book within 10 days for full refund.

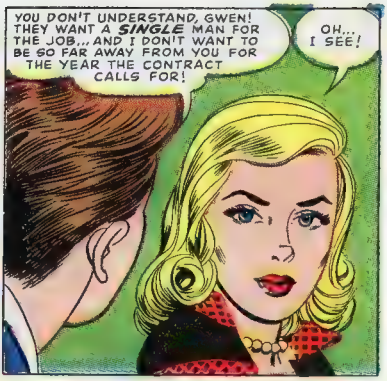
NAME _____ (Print Plainly Please)

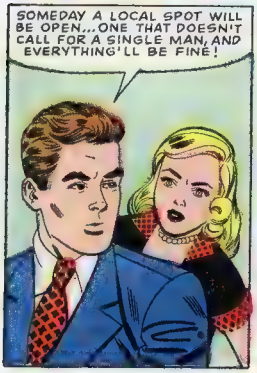
STREET _____

CITY _____ ZONE _____ STATE _____

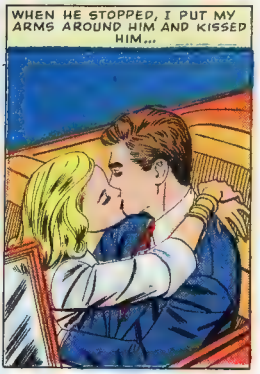
☐ I enclose $3.95. You pay postage. Same money-back guarantee. (Canadian and Foreign Orders, $4.95 Cash with order)

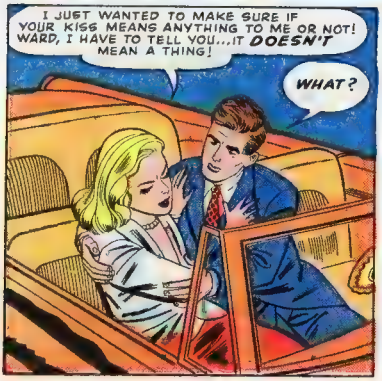

I NEVER ASKED YOU TO MARRY ME, DARLING, BECAUSE I WASN'T EARNING ENOUGH! THE OFFICE MANAGER'S JOB WOULD HAVE MADE MARRIAGE POSSIBLE! WELL, IT CAME THROUGH ALL RIGHT... BUT IT'S OUT ON THE COAST, AND...
WHY, THAT'S ALL RIGHT, WARD! WE CAN BOTH GO OUT THERE!

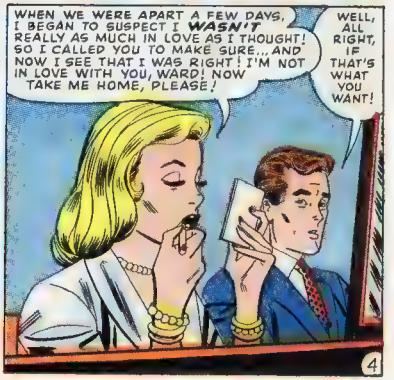

YOU DON'T UNDERSTAND, GWEN! THEY WANT A SINGLE MAN FOR THE JOB... AND I DON'T WANT TO BE SO FAR AWAY FROM YOU FOR THE YEAR THE CONTRACT CALLS FOR!
OH... I SEE!

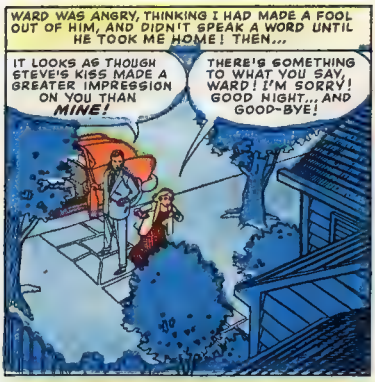

SOMEDAY A LOCAL SPOT WILL BE OPEN... ONE THAT DOESN'T CALL FOR A SINGLE MAN, AND EVERYTHING'LL BE FINE!

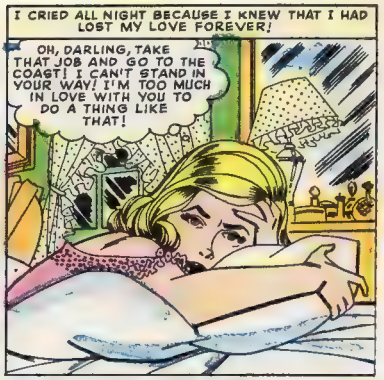
WE WENT FOR A DRIVE THAT NIGHT BUT I WASN'T HAPPY! I KNEW WHAT THAT PROMOTION MEANT TO WARD... HIS WHOLE FUTURE WAS INVOLVED... AND I WAS KEEPING HIM FROM FULFILLING IT...
COME ON, CHEER UP! WE'RE TOGETHER, AREN'T WE?
STOP THE CAR, WARD!

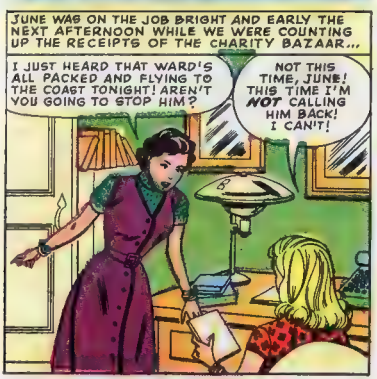

WHEN HE STOPPED, I PUT MY ARMS AROUND HIM AND KISSED HIM...

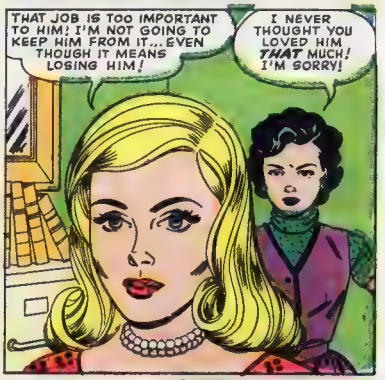

I JUST WANTED TO MAKE SURE IF YOUR KISS MEANS ANYTHING TO ME OR NOT! WARD, I HAVE TO TELL YOU... IT DOESN'T MEAN A THING!
WHAT?


WHEN WE WERE APART A FEW DAYS, I BEGAN TO SUSPECT I WASN'T REALLY AS MUCH IN LOVE AS I THOUGHT! SO I CALLED YOU TO MAKE SURE... AND NOW I SEE THAT I WAS RIGHT! I'M NOT IN LOVE WITH YOU, WARD! NOW TAKE ME HOME, PLEASE!
WELL, ALL RIGHT, IF THAT'S WHAT YOU WANT!


WARD WAS ANGRY, THINKING I HAD MADE A FOOL OUT OF HIM, AND DIDN'T SPEAK A WORD UNTIL HE TOOK ME HOME! THEN...
IT LOOKS AS THOUGH STEVE'S KISS MADE A GREATER IMPRESSION ON YOU THAN MINE!
THERE'S SOMETHING TO WHAT YOU SAY, WARD! I'M SORRY! GOOD NIGHT... AND GOOD-BYE!


I CRIED ALL NIGHT BECAUSE I KNEW THAT I HAD LOST MY LOVE FOREVER!
OH, DARLING, TAKE THAT JOB AND GO TO THE COAST! I CAN'T STAND IN YOUR WAY! I'M TOO MUCH IN LOVE WITH YOU TO DO A THING LIKE THAT!


JUNE WAS ON THE JOB BRIGHT AND EARLY THE NEXT AFTERNOON WHILE WE WERE COUNTING UP THE RECEIPTS OF THE CHARITY BAZAAR...
I JUST HEARD THAT WARD'S ALL PACKED AND FLYING TO THE COAST TONIGHT! AREN'T YOU GOING TO STOP HIM?
NOT THIS TIME, JUNE! THIS TIME I'M NOT CALLING HIM BACK! I CAN'T!


THAT JOB IS TOO IMPORTANT TO HIM! I'M NOT GOING TO KEEP HIM FROM IT... EVEN THOUGH IT MEANS LOSING HIM!
I NEVER THOUGHT YOU LOVED HIM THAT MUCH! I'M SORRY!

JUST KNOWING HE'LL BE SUCCESSFUL IS ENOUGH TO MAKE ME HAPPY! I HAD TO QUARREL WITH HIM TO MAKE HIM LEAVE! HE WOULDN'T HAVE GONE OTHERWISE!
MAYBE YOU OUGHT TO GO OUT WITH SOMEONE ELSE TO HELP YOU GET OVER THIS!

THERE'S NOTHING TO GET OVER! BEING IN LOVE MEANS WANTING YOUR MAN TO BE HAPPY... AND THAT'S ENOUGH FOR ME!
WELL, IT'S NOT ENOUGH FOR ME!
5

ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

new figure mold HIDE-A-WAIST

17 Sensational Features

Streamline Your Waist
Hide Bulges

You will look charmingly chic in your new Hide-A-Waist. Your stylish waistline will add new glamour to your favorite frocks . . . you will walk with an "air" of satisfaction and poise.

HIDE-A-WAIST
Back View

Say "good-bye" to that unbecoming tummy bulge and clumsy waistline . . . AND instead . . . enjoy what you need most for your figure with HIDE-A-WAIST. Wear it and presto-chango — like magic you have graceful alluring curves. The unwanted bulge is evenly and comfortably banished. There are 17 sectional features that effect flattering curves. Keeps you smoothly shapely no matter what angle . . . sit, bend, stand or walk with comfortable, even grace. The secret of glamorous, stylish, women is to look graceful and alluring with a thinned waist line.

FEATURES Galore
17 Sectional Features—Streamline Waistline . . . Adjustable . . . Washable — made of Lena Lastex, satin-faced rayon. Fully guaranteed Light-weight Cool—Ventilated. Will not wrinkle or ride up. Sizes 20 to 40.

ADJUSTABLE To Tailor-Made Fit

The adjustable features allow you to get the custom fit perfection, comfort and attractiveness of a tailor fit. It's practically made to order for your figure. Gives you poise and posture. The 17 sections automatically mold your figure.

You get the support you need with unbelievable comfort. The specially designed concave effect permits HIDE-A-WAIST to adapt itself to your own diaphragm. You've never seen anything like it. You've never enjoyed so much freedom, comfort and style in anything else you've worn. The four extra-length detachable garters complete HIDE-A-WAIST. Comfortable too, without garters.

BEAUTIFUL IN YOUR HAND EXQUISITE ON YOUR FORM

You'll marvel at the value and beauty when you see your new HIDE-A-WAIST . . . BUT . . . when you put it on and see your new self, you'll be the happiest girl in the world. You'll look as thin and graceful as a sixteen-year-old nymph. Order your HIDE-A-WAIST now. It's new and not available in stores. Order direct without risk. You must be 100% delighted or we refund your money. Comes in sizes up to 40. The introductory price is indeed a bargain. Sizes up to 34 only $2.98, plus postage. Sizes 35 and over One Dollar extra. (50¢ extra for the four extra-length detachable adjustable garters.)

ONLY 2.98 2 FOR $5.85

10 DAY TRIAL FREE!

NOTE Fashion has emphasized the streamlined waist. Be up to the minute when you parade your pretty self . . . order your HIDE-A-WAIST now! Send direct to us for your HIDE-A-WAIST today. Wear it 10 days FREE and, if not delighted, return for prompt refund of full purchase price. Act at once, while this introductory offer is open. Just fill in coupon and drop it in the mail. We ship C.O.D. plus postage. But hurry coupon.

The S. J. Wegman Co. Dept. 596-H
35 Wilbur ST. Lynbrook, N.Y.

Rush my new HIDE-A-WAIST three-in-one at once. If I am not thrillingly satisfied I will return it after 10-day FREE trial for prompt refund of full purchase price.

Size _____ (waist size in inches).

Also send _____ sets of extra-length detachable and adjustable garters at only 50c for set of four.

☐ Send C.O.D. I will pay postman on delivery plus few cents postage.

☐ I enclose payment. The S. J. Wegman Co. will pay postage.

NAME _____

ADDRESS _____

IT'S *You* FOR ME

I MUST have walked a couple of miles before I was completely out of breath. There was a small sweets shop nearby so I decided to rest there with a cold drink and, perhaps, clear my frantic mind. I had just fled from my house before the usual after-dinner argument began again. Why couldn't they understand that I loved Alan and their petty remarks about him wouldn't change my mind?

My family had not let me rest since I met Alan six months before. They hadn't forbidden me to see him nor taken any really drastic measures, but neither had they given their stamp of approval. Alan just seemed plagued with bad luck and, because he was sensitive, he was always the target for insults and abuse.

"I don't understand it, Helen," he would say to me.

"Everyone is always picking on me for one thing or another! No one cares whether I live or die, and I know it. I guess the whole world is against me!"

It always clawed at my heart to hear Alan talk like this.

"Don't say that, Alan," I said sympathetically, "you know that I . . . well, I love you."

Alan didn't answer, but when he kissed me, I knew he was thankful for my love. I did love him, I told myself. Alan needed me and I loved him.

As I sat in the sweets shop sipping a soda, I became aware of someone staring at me. I glanced at the person beside me, a young man with blond curly hair and deep brown eyes staring quite openly, with no apparent embarrassment in having been caught.

"You realize, of course, you've just insulted Tony," he said to me with a faint trace of a smile.

"Who is Tony?" I asked.

"Tony is the gent who makes the best sodas in town, and you've hardly tasted yours. Never let your thoughts interfere with a Tony special. Go on, drink it down," he said as his face creased into a broad grin.

I looked around for Tony and saw him on the other side of the counter with one ear cocked toward the conversation. He came over to where we were seated, wiped the counter quickly with a damp cloth and smiled modestly.

"He's my best customer," he said, "and my biggest booster." I finished my soda in a couple of gulps which seemed to please Tony, from the look on his face and slid off the seat.

When I started for the front door, I saw huge drops of rain falling heavily on the sidewalk with a great splash. I knew I could never walk in that downpour, so I leaned against the shop window and listened to the music of the rain.

"Haven't you any relatives that are ducks?" The voice behind me startled me out of my dreams.

"Only an ancient ancestor who doesn't count," I replied and looked up into the face of the man who had been sitting by me in the shop. He was much taller than I expected him to be, and much slimmer, too. There was something so warm and familiar about this man, that I felt no qualms in talking to him, even if he were a stranger.

"I'll get you a cab, if you really want one," he said, "but I'd much rather have you here to keep me company until the rain stops."

"No, thanks, I'd like to walk. The rain won't last long," I reassured him quickly, but I guess I really needed someone to talk to, also. It was pleasant having him smile down at me, as if I were a very special person at that moment.

"Are you always a worrywart?" he asked with a tongue-in-cheek expression.

"I don't guess I'd make a good actress. Are my troubles showing?" I turned toward him and as we stood facing each other, I felt relaxed and confident for the first time in weeks. I started to compare him with Alan as I did every man I met, but I knew instantly that these two men were worlds apart and that there *was* no comparison. Then what attracted me to each of these men, I asked myself. The answer came, but much, much later.

He walked me home that night and I learned that his name was Ted Pearl, and he was with one of the top architectural firms. He had his own studio nearby and frequently came to Tony's for relaxation and "the best sodas in town." We talked about ourselves without hesitation and before

CONTINUED AFTER NEXT STORY

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See for yourself how much money you'll make. Mail Coupon TODAY for "Feature" 21 Card Christmas Assortment on approval and FREE samples of low priced name-imprinted Personal Christmas Cards. We'll also include FREE, our beautiful, big, full color catalog of entire line to start you making extra money immediately.

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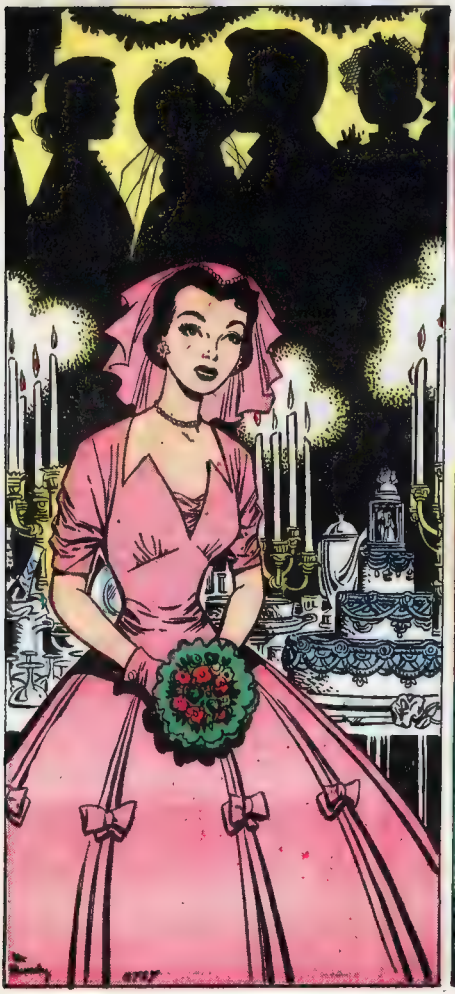
WHY WAS I A GIRL APART? WHY WAS I DIFFERENT? WHILE ALL THE OTHER GIRLS I KNEW HAD SWEETHEARTS AND ENJOYED THE THRILL OF ROMANCE, WHY WAS I CHOSEN TO BE UNWANTED AND A...

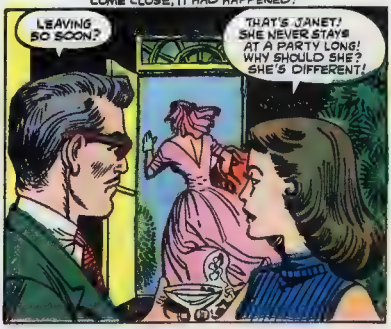
WALLFLOWER!



BUT I CAUGHT THE BOUQUET! I, THE SHY ONE, THE ONE WHO HAD NEVER BEEN HELD CLOSE BY A BOY, WAS THE CHOSEN ONE!

HERE, RITA! YOU TAKE IT!
OH, NO, JANET! I COULDN'T!
TAKE IT! WHO'S GOING TO MARRY A WALLFLOWER, ANYWAY?
RUNNING WITH TEARS IN MY EYES, I RAN INTO THE ARMS OF HAL DOYLE, THE MOST ELIGIBLE BOY OF OUR GROUP!
HEY! WHAT'S THE RUSH, JANET?
OH! I'M SORRY, HAL! I...
WELL, I'M NOT SORRY! EVERY TIME I'VE COME NEAR TO ASK FOR A DANCE, YOU'VE LOOKED THE OTHER WAY! IS THERE ANYTHING WRONG WITH ME?
OH... NO! I JUST DON'T KNOW HOW TO DANCE!
EVERY GIRL KNOWS HOW TO DANCE! SEE? IT'S EASY! JUST LET YOURSELF GO... FOLLOW ME!
PLEASE, HAL... LET ME GO!
NOT WHILE I'VE GOT YOU IN MY ARMS AT LAST! THERE! IS THAT BAD?
NO.. IT'S WONDERFUL, HAL!
AND IT WAS WONDERFUL! SUDDENLY I WAS NO LONGER SHY! I WAS IN A HEAVEN I HAD ONLY DARED DREAM ABOUT, THERE IN HAL DOYLE'S ARMS!
AND THEN CAME THE RUDE AWAKENING..
GUESS YOU PAY HAL!
YEP! HE BET ME HE'D GET TO DANCE WITH THE WALLFLOWER... AND HE WON!

I COULDN'T STAND BEING HURT! THAT'S WHAT MADE ME SO SHY! AND NOW, THE FIRST TIME I'D ALLOWED SOMEONE TO COME CLOSE, IT HAD HAPPENED!



YES, I WAS DIFFERENT! I WAS A WALLFLOWER THAT MEN MADE BETS ON! THAT WAS THE ONLY REASON I GOT TO DANCE WITH ANYONE! WHEN I GOT HOME...

BUT IT WAS A ***HEARTACHE!*** ALONE IN MY ROOM, I LOOKED INTO MY MIRROR TO FIND THE EVIDENCE THAT WOULD TELL ME THE TRUTH ABOUT MYSELF...

BUT I COULDN'T SHUT HIM OUT OF MY DREAMS! AND ALTHOUGH MY DAYS WERE LONELY, MY NIGHTS WERE FILLED WITH DREAMS OF THE ONE MAN WHO HAD EVER HELD ME IN HIS ARMS!

HAL TRIED CALLING ME, BUT I AVOIDED HIM! HE WROTE ME BUT I RETURNED HIS LETTERS UNOPENED! AND I REFUSED ALL INVITATIONS TO PARTIES...
I'LL JUST KEEP MY MIND ON MY WORK! I WON'T GET HURT THIS WAY!
BUT THERE WAS ONE INVITATION I JUST COULDN'T REFUSE...
GLORIA'S BACK FROM HER HONEYMOON, MOTHER, AND SHE WANTS ME TO COME TO HER HOUSE FOR DINNER!
THAT'S WONDERFUL, JANET! YOU HAVEN'T BEEN OUT AT ALL LATELY!
I CALLED GLORIA AND ASKED HER IF ANYONE ELSE WOULD BE THERE...
JUST JERRY AND ME, JANET! OF COURSE, YOU CAN BRING AN ESCORT!
I'LL COME ALONE! THANKS, GLORIA!
WHEN I SAW GLORIA'S NEW HOME AND THE WAY SHE AND JERRY WERE LIVING, I REALIZED THE HAPPINESS THAT COULD BELONG TO A GIRL WHO WASN'T A WALLFLOWER!
YOU TWO MUST BE SO HAPPY TOGETHER!
MARRIAGE IS WONDERFUL, JAN! YOU SHOULD TRY IT SOME-TIME!
I HEAR HAL DOYLE'S GOT A CRUSH ON YOU!
I... I DON'T WANT TO HEAR HIS NAME, JERRY! AND HE DOESN'T HAVE A CRUSH ON ME!
WELL, I HEARD DIFFERENT!
EVEN A WALLFLOWER HAS A WOMAN'S NATURAL CURIOSITY!
HOW HAVE YOU HEARD DIFFERENT, JERRY?
FROM HAL HIMSELF, THAT'S WHO!
HE TOLD ME HE'S BEEN CALLING YOU AND WRITING YOU BUT YOU'VE BEEN ACTING STUCK-UP!
I HAVEN'T! HE DOESN'T CARE FOR ME! HE JUST...
STOP IT, JERRY! YOU'RE MAKING HER CRY! OH, YOU MEN!
WHAT DID I DO?
4

ATLAS
FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER!
ATLAS

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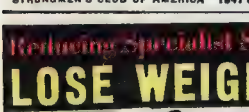

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Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

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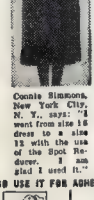
MONEY BACK GUARANTEE



Connie Simmons, New York City, N. Y., says: "I went from size 16 dress to a size 12 with the use of the Spot Reducer. I am glad I used it."

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I knew what happened, I told him about Alan and the trouble at home. He was silent for a while, but seemed sympathetic, and I knew I had found a friend in Ted.

Alan had been coming infrequently until he heard that I was seeing someone else and then he called steadily. Alan had never been too consistent in dating me, even though we had spoken of love and marriage.

The night that I had left Ted early to come home and wash my hair, I had a call from Alan. He was sullen, as usual, and sounded slightly angry.

"What is happening to us, Helen?" he asked. "Have you decided to blackball me, too?"

"Of course not," I said, "but I've seen so little of you lately, Alan, that I felt that I should go out once in while."

"Hold on, honey," he said. "I'll be right over!"

Before I could protest he had hung up and soon I heard his footsteps on the porch. As soon as I opened the door he took me in his arms and held me close. His lips were pressing firmly on mine, and I felt the excitement of his touch and warmth. At that moment it was Alan again, no one except Alan. There was something brooding, dark and mysterious about Alan that drew me to him.

Later that night he asked me to marry him again. I wanted to say yes then, but something was holding me back. With a great effort, I told him that I'd give him my answer in the morning. He looked hurt, and I was swayed for a moment to accept, but an inner voice kept whispering against such an idea.

When I went up to bed that night, Mother came to my door. She smiled faintly; it was a sad smile that made me feel guilty because I had contributed to that sadness.

"You are going to marry him?" she asked. "You will be nothing more than a nursemaid to a spoiled little boy, Helen. I wished you'd see what kind of selfish man Alan really is!"

She said only that and shut the door quietly. I lay awake for a while and then that night I had a strange sequence of dreams, with Alan as the principal figure. He kept crying and bemoaning the fact that the

world was against him. I would come in at intervals and try to protect him from a small group of people gathered around him. The people weren't harming Alan, they even seemed congenial, but Alan was frantic with indignation and kept calling to me to protect him. So all night long I kept coming onto the scene whenever Alan called.

I awakened the next morning with the bedclothing all twisted and wet with perspiration. The dream was hazy in my mind but I was trying to face realities. Who was the real Alan? Had he ever asked himself *why* he had been abused? Had he ever made any attempts to overcome the insults? Did he care about anyone except himself? It wasn't as if he were a philosopher with a new outlook on life. His thinking was never constructive, only made up of condemnation of the world that owed him a living. Alan was a chronic complainer. If I married him, I'd be only a buffer between him and the world. And I knew then Alan was not the man I loved!

I jumped out of bed with new energy. I felt great, and as my mind put the rest of the jigsaw puzzle of emotions together for me, I reached for the telephone.

It was a sleepy Ted that answered the telephone, but his voice made my heart do a flip-flop that it had never done.

"Alan proposed last night, Ted," I said coyly, "and I felt that I had to talk to you."

"Oh, I see," Ted said quietly. "I guess you better say 'yes', if that is what you want."

"Is that your final advice?" I asked half-smiling.

"No! That's not my advice at all! I say forget about him and . . . and . . ."

"And what?" I asked breathlessly.

"Marry me, Helen," he said. "You knew I was going to say that?"

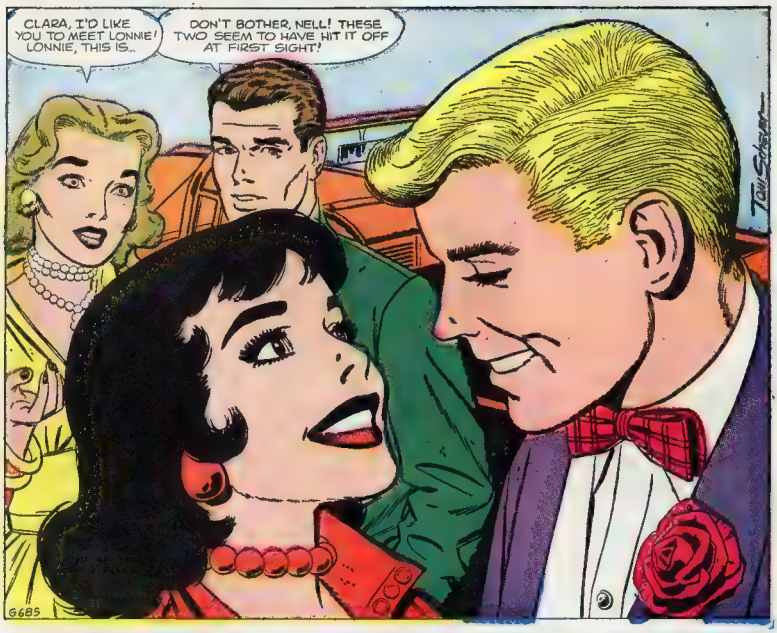
"I only hoped so. You see, this is one problem I solved by myself. I know now that it's you I love, Ted."

I'm waiting for Ted now, and Tony is working behind the counter for a very special wedding breakfast—two super deluxe chocolate sodas, and I know it will be the most wonderful breakfast I've ever had. How could it miss!

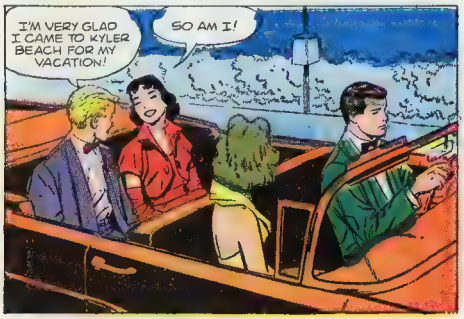
THE END

THIS IS A PROBLEM THAT COMES TO EVERY GIRL AT LEAST ONCE IN HER LIFETIME! IT HAPPENED TO ME AND IT TOSSED ME AROUND FROM BLISS AND HAPPINESS TO CONFUSION AND DOUBT! WAS I RIGHT OR WAS I WRONG, WHEN I FELL HEAD OVER HEELS IN LOVE...

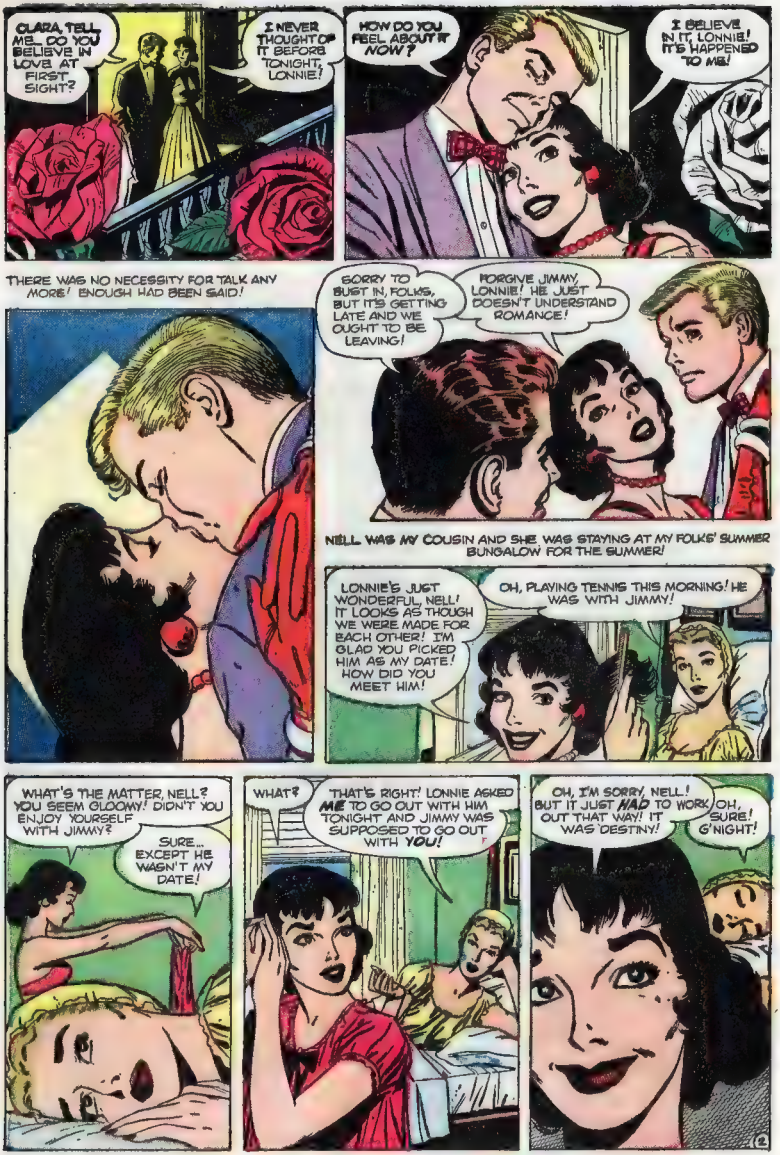
"AT FIRST SIGHT!"



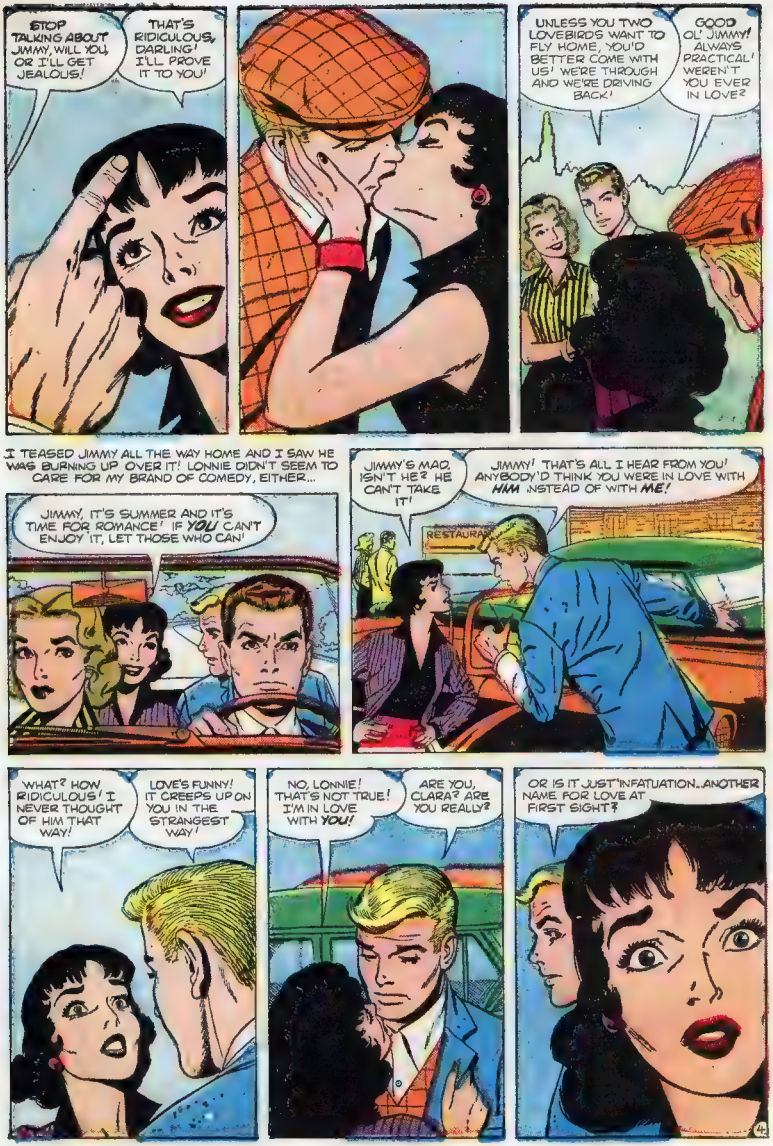
IT WAS A BLIND DATE AND I DIDN'T EXPECT ANYTHING LIKE WHAT HAPPENED TO ME WHEN I FIRST SET EYES ON LONNIE PARKER!



IT WAS THE BEGINNING OF A NIGHT SUCH AS I HAD NEVER KNOWN! I WAS ON CLOUD ELEVEN AND I DIDN'T WANT TO WAKE UP. NOT AS LONG AS LONNIE WAS BESIDE ME...

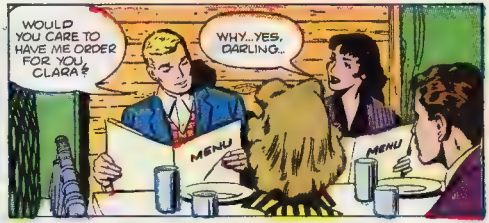

GLARA, TELL ME... DO YOU BELIEVE IN LOVE AT FIRST SIGHT?
I NEVER THOUGHT OF IT BEFORE TONIGHT, LONNIE!
HOW DO YOU FEEL ABOUT IT NOW?
I BELIEVE IN IT, LONNIE! IT'S HAPPENED TO ME!
THERE WAS NO NECESSITY FOR TALK ANY MORE! ENOUGH HAD BEEN SAID!
SORRY TO BUST IN, FOLKS, BUT IT'S GETTING LATE AND WE OUGHT TO BE LEAVING!
FORGIVE JIMMY, LONNIE! HE JUST DOESN'T UNDERSTAND ROMANCE!
NELL WAS MY COUSIN AND SHE WAS STAYING AT MY FOLKS' SUMMER BUNGALOW FOR THE SUMMER!
LONNIE'S JUST WONDERFUL, NELL! IT LOOKS AS THOUGH WE WERE MADE FOR EACH OTHER! I'M GLAD YOU PICKED HIM AS MY DATE! HOW DID YOU MEET HIM!
OH, PLAYING TENNIS THIS MORNING! HE WAS WITH JIMMY!
WHAT'S THE MATTER, NELL? YOU SEEM GLOOMY! DIDN'T YOU ENJOY YOURSELF WITH JIMMY?
SURE... EXCEPT HE WASN'T MY DATE!
WHAT?
THAT'S RIGHT! LONNIE ASKED ME TO GO OUT WITH HIM TONIGHT AND JIMMY WAS SUPPOSED TO GO OUT WITH YOU!
OH, I'M SORRY, NELL! BUT IT JUST HAD TO WORK OUT THAT WAY! IT WAS DESTINY!
OH, SURE! G'NIGHT!
12

WE MADE UP A FOURSOME TO PLAY GOLF THE NEXT DAY AND I PRETENDED TO BE A DUB SO THAT LONNIE COULD GIVE ME LESSONS...
SWING NICE AND EASY, CLARA... LIKE THIS...
COME ON, NELL! THESE TWO'LL BE ALL DAY! WE MIGHT AS WELL PLAY ON THROUGH!
POOR JIMMY! NOT A SPARK OF ROMANCE IN HIS MAKE-UP!
I'M GLAD! THAT MEANS HE SAVED YOU FOR ME!
DARLING! THIS IS THE REAL THING, ISN'T IT? THIS IS LOVE?
YOU BET IT IS, HONEY!
AND THERE COULD BE NO DOUBT ABOUT IT WHEN OUR LIPS MET!
SO YOU WANTED TO GO OUT WITH NELL, EH?
OH, SHE WAS JUST SOMEONE TO GO OUT WITH! ALL THAT WENT OUT THE WINDOW WHEN I SAW YOU!
THE DATE WASN'T MY IDEA! JIMMY SUGGESTED IT AND ASKED NELL TO BRING YOU ALONG WITHOUT TELLING YOU THAT HE WANTED TO GO OUT WITH YOU! I WONDER WHY?
JIMMY SUGGESTED THE DATE?
WELL, I'M GLAD HE DID.. SO THAT YOU AND I COULD MEET!
I THOUGHT I KNEW JIMMY AND UNDERSTOOD HIM! NOW I WONDER!

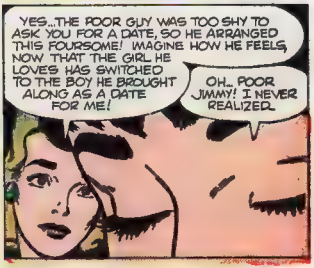

STOP TALKING ABOUT JIMMY, WILL YOU, OR I'LL GET JEALOUS!
THAT'S RIDICULOUS, DARLING! I'LL PROVE IT TO YOU!
UNLESS YOU TWO LOVEBIRDS WANT TO FLY HOME, YOU'D BETTER COME WITH US! WE'RE THROUGH AND WE'RE DRIVING BACK!
GOOD OL' JIMMY! ALWAYS PRACTICAL! WEREN'T YOU EVER IN LOVE?
I TEASED JIMMY ALL THE WAY HOME AND I SAW HE WAS BURNING UP OVER IT! LONNIE DIDN'T SEEM TO CARE FOR MY BRAND OF COMEDY, EITHER...
JIMMY, IT'S SUMMER AND IT'S TIME FOR ROMANCE! IF YOU CAN'T ENJOY IT, LET THOSE WHO CAN!
JIMMY'S MAD, ISN'T HE? HE CAN'T TAKE IT!
JIMMY! THAT'S ALL I HEAR FROM YOU! ANYBODY'D THINK YOU WERE IN LOVE WITH HIM INSTEAD OF WITH ME!
RESTAURANT
WHAT? HOW RIDICULOUS! I NEVER THOUGHT OF HIM THAT WAY!
LOVE'S FUNNY! IT CREEPS UP ON YOU IN THE STRANGEST WAY!
NO, LONNIE! THAT'S NOT TRUE! I'M IN LOVE WITH YOU!
ARE YOU, CLARA? ARE YOU REALLY?
OR IS IT JUST INFATUATION...ANOTHER NAME FOR LOVE AT FIRST SIGHT?

A ROMANCE BETWEEN JIMMY AND ME WAS SILLY! WHY COULDN'T LONNIE REALIZE THAT? I DECIDED TO STOP TALKING ABOUT JIMMY, IF THAT WAS WHAT ANNOYED LONNIE...

BUT SOMETHING WAS SPOILED BETWEEN US! HE WAS MORE FORMAL. THE REST OF THE DAY, AND RESERVED! THIS SEEMED TO DESTROY THE CHARM THAT HAD ATTRACTED ME TO HIM...



THE SPARK SOMEHOW WAS MISSING! AND THAT NIGHT I ASKED NELL WHAT I HAD DONE WRONG...



ATLAS FOR THE BEST IN ROMANCE LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

RADIO

ELECTRONIC TWO-WAY WALKIE-TALKIE

MEN - WOMEN - BOYS - GIRLS

PRIZES GIVEN

MAKE MONEY TOO!

ROY ROGERS FLASH CAMERA

ROY ROGERS OR DALE EVANS LAMP

ROY ROGERS BINOCULARS

TEXAN JR. GUITAR

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, scout equipment, model airplanes, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 85c . . . sell on sight. You can secure big, cash commissions or many exciting prizes for selling just one set of 24 Mottos. Write today for Big Prize catalog sent to you FREE!

WRIST WATCHES FOR BOYS AND GIRLS

SEND NO MONEY—We Trust You!

GABBY HAYES FISHING KIT

GIRLS' SHOULDER-STRAP BAG

ARCHERY SET

RADIUM DIAL POCKET WATCH

TABLE TENNIS SET

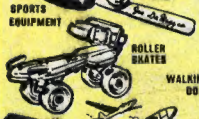
SEWING MACHINE

VANITY SET

PRESSURE COOKER

SPORTS EQUIPMENT

JEWELRY SET


ROLLER SKATES

WALKING DOLL

WOODBURNING SET

JET ENGINE PLANE FLIES 500 FEET!

UKELELE WITH ARTHUR GODFREY PLAYER

BOYS' OR GIRLS' BICYCLE

TYPEWRITER

WHITE ZIPPER BIBLE

CHEMISTRY SET

RADIO RECEIVING SET FOR SCOUTS

HERE'S HOW YOU GET YOUR PRIZES

Rush your name and address on coupon and we ship AT ONCE PREPAID your first set of 24 big size richly decorated Mottos On 15 Days TRUST. When you have sold the 24 Mottos, send the $8.40 you have collected and you can secure your choice of many wonderful prizes. Hurry, send TODAY for 24 Mottos ON TRUST and big PRIZE CATALOG FREE!

FREE Membership in FUNman's Fun Club

EXTRA! Sell mottos and send payment within 15 days, and we'll give you FREE a year's Membership in the FUNman's Fun Club. Membership card, certificate, secret code, giant packet of fun materials all yours—PLUS many extra surprises!

The FUNman, Dept. A-117, 5726 N. Broadway, Chicago 40, Ill. FREE BIG PRIZE CATALOG

Please rush to me on 15 days credit 24 Religious Wall Mottos, to sell at 35c each. Also include big Prize Catalog FREE. I will remit amount required as explained under description of prize in BIG PRIZE CATALOG within 15 days and select the prize I want or keep a cash commission as explained.

NAME _____ AGE _____

STREET or RFD _____

TOWN _____ Zone _____ STATE _____

SEND NO MONEY!...We Trust You!

The FUNman, Dept. A-117, 5726 N. Broadway, Chicago 40, Illinois

DO YOU NEED EXTRA MONEY?

$35.00 IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Mail coupon below today.

It costs you nothing to try.

Last year some folks made $250—$500—$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.

FEATURE DELUXE
21 stunning assorted Christmas cards of every type, color and taste

CHRISTMAS ASSORTMENT
Luxurious parchment paper used throughout. Outstanding cards in lovely designs

SLIM CARD CHRISTMAS ASSORTMENT
Latest rage! Distinction, smart new, slim styling—beautiful!

CHRISTMAS GIFT WRAP ENSEMBLE
20 large deluxe sheets all 20"x30"—gay Christmas colors with matching seals and tags

TALL CARD CHRISTMAS FUN BOX
An amazing assortment of pop-outs, clever designs in the new slim style—terrific!

BIBLE TEXT CHRISTMAS ASSORTMENT
21 inspiring religious cards with Bible verses

CHRISTMAS BOOK
Animated toy, story and paint book in full color. Includes jet glider plane, magnet and other real toys

EVERYDAY BOX
21 beautiful assorted cards for every occasion

HUMOROUS EVERYDAY ASSORTMENT
Fun for all. A laugh in every card—fascinating!

TALL CARD ALL OCCASION
An assortment of radiant beauty in the fashionable, new slim design

EVERYDAY GIFT WRAP ENSEMBLE
20 large sheets all 20"x30" in bright colors. Matching seals and tags

CHEERY INFORMALS
Captions in bright pink & blue—chic!

BLOSSOM TIME STATIONERY AND NOTES
Fine white paper, decorated in dainty pink and gold—scalloped edges

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS and STATIONERY

TALL LUSTRE CHRISTMAS BOX
An assortment of natural color, glossy photo cards in the new look—different!

VELVET ANGELS CHRISTMAS ASSORTMENT
Heart-warming cards featuring the cutest little angels ever seen

Mail This Coupon Today

COLONIAL STUDIOS, INC.
Dept. 28-C, White Plains, New York

Please rush samples and full details of your easy money-making plan.

Name_____

Address_____

City_____ State_____

If writing for an organization, give its name_____

COLONIAL STUDIOS, INC., Dept. 28-C, White Plains, New York

IF YOU GET A STUNNING $10.98 DRESS WITHOUT PAYING 1¢

...will you WEAR and SHOW it in your community?

WEAR AND SHOW THESE DRESSES TO YOUR FRIENDS

Think of making money wearing the latest new styles, and telling a few friends about them. It's all like a wonderful dream come true—and it can happen to you.

GIVE INFORMATION on COLORS, SIZES, FABRICS, STYLES

Whenever you're asked about the new skirts, the latest sleeves and necklines, you'll have all the answers. You need no previous experience or training whatever!

GET CASH REWARDS FOR YOUR FRIENDS' SELECTIONS

You can receive cash rewards in addition to dresses. For every $30.00 you earn in a month, you get a charming $10.98 dress besides.

Shimmering "Antique Taffeta" for gay evening wear!

Tucks for Juniors! A Couture Crepe in Lipstick Red. **Only Two of 150 Styles You'll Choose From.**

Would you like to wear our pretty frocks and show them to friends and neighbors? Through our excitingly different Introductory Plan, you can get your own dresses—a complete wardrobe—without paying a single cent of your own money. Not only do you earn dresses for yourself and your children without paying 1¢; you can make up to $100 in a month (or even more) for selections your friends make from our presentation of over 150 glorious styles.

Everyone who sees our dresses falls in love with their exquisite styling, lovely fabrics, fine workmanship, and the rich all-'round quality at such moderate prices. So we want women all over America to see our dresses—not on models, but on average women of all ages, shapes and sizes.

NO OBLIGATION—NO EXPERIENCE!

It costs nothing to investigate this unusual offer, and you will not be obligated in any way. Just put your name, address, age and dress size on the handy coupon. Paste it on a postcard and mail. You will receive what you need to get started—and without charge of any kind. But hurry—first come, first served.

FASHION FROCKS, INC.

Dept. T-3185 • Cincinnati 25, Ohio

In Canada, write 2163 Parthenais, Montreal, P. Q.

PASTE COUPON ON POSTCARD—*MAIL TODAY!*

FASHION FROCKS, INC.
Dept. T-3185 . Cincinnati 25, Ohio

Yes, I'd like to be one of the women who get the chance to wear and show your lovely dresses in my community. Please send me everything I need to get started, without obligation.

*Name*_____

*Address*_____

*City & Zone*_____ *State*_____

*Age*_____ *Dress Size*_____

In Canada, mail coupon to 2163 Parthenais, Montreal, P.Q.

People "Go Crazy" Over These New Kinds of Greeting Cards

FAMILY Christmas Box
Truly *personal* and *different* — name-imprinted, made specially for families.

Secret Pal Cards
These cards are signed "Your Secret Pal" *until the last and revealing one!*

New Stationery
New Ideas in "Personalized" and Decorated Stationery, Correspondence Cards, etc.

Regal DeLuxe SLIMS
New "tall and narrow" beauties that say "Merry Christmas" the smart way!

NO WONDER FOLKS

Make Good Money

"How It Has Helped Out"
"I'm no salesman. I just get permission to *show* the cards! The other day I got *one* order for $17.45. How it has helped me out!"
—Mrs. Bill Withington, Wis.

20 Boxes in 2 Hours' Time
"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes in about two hours."
—Bernice Johnson, S. D.

$15 in Orders in 1½ Hours
"On first afternoon I sold $15 worth in 1½ hours. Now sales are 3 times better."*—Mrs. R. Kutz, Wis.*

$40 Worth in Half a Day!
"I received orders for $40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home."
—Mrs. J. H. Powers, Jr., Ky.

Has Fun Earning At 14
"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—$5 to $15. Am saving up for college."
—Carol Anger, Calif.

without taking a job or putting in regular hours . . . AND WITHOUT EXPERIENCE. Why not try it yourself?

WHEN you show cards as new and unusual *as these Doehla ones*, you'll find it easy to make good money *all year 'round!* For the Doehla line of greeting cards is the most *complete*, most *wanted* line now being shown in American homes!

Your friends, relatives and neighbors will love the richly beautiful designs, the warm, glowing colors, the exciting new features. They send cards of various kinds *all through the year.* And the popular Doehla box assortments contain cards for Birthdays, Sympathy, Get Well, Toycards, New Baby, Christmas, Anniversary, Valentine, Secret Pal, Gift and Thank You, etc. Yes, even gift wrappings and ribbons, imprinted stationery, gifts, and novelties—*Doehla has them all!*

IF YOUR CHURCH or club wants to raise funds all year 'round—write for our guide for groups, sample kit, on approval. Give your name; the name and address of organization; name of person in charge of fund-raising.

Your Friends Get a Bargain

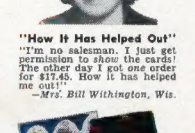
By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get fine cards for less than *ordinary* cards cost in stores. They're sure of always having the right card on hand to cheer a sick friend or "remember" a birthday, anniversary, new baby, etc.

You Make Money

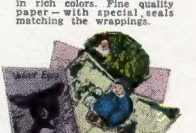
Your friends will thank you for "letting them in" on these wonderful bargains. And YOU make as much as 55¢ on each box ordered. Soon you have $50, $100, or more, to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.

FREE SAMPLES
Yours to Keep!

Mail the Free-Trial Coupon below—NOW. We will send you everything you need to begin making money right away. Gorgeous sample assortments on approval. Complete details about excellent profits. Also, Free samples of exciting new "Name-Imprinted" Christmas Cards which you may keep. Mail coupon *now! HARRY DOEHLA and ASSOCIATES*, Studio M-189, Nashua, N. H., or St. Louis 1, Mo., or Palo Alto, Calif. (*Address one of these three offices most convenient to you.*)



Handsome Gift Wrappings
Beautiful Christmas designs, in rich colors. Fine quality paper—with special seals matching the wrappings.



Talking Book
"Velvet Eyes"—easy to sell as gift for small children. When book is opened the Baby actually says *"Ma! Ma!"*

MAIL FREE-TRIAL COUPON - NO MONEY OR OBLIGATION

HARRY DOEHLA AND ASSOCIATES, Studio M-189

(Address any one of these 3 offices) { NASHUA, N. H. / ST. LOUIS 1, MO. / PALO ALTO, CAL.

Please rush samples of All-Year-'Round and Christmas assortments *on approval*, FREE samples of your new "Name-Imprinted" Christmas cards, and FREE book about your money-making plan. I will return the assortments (without cost or obligation) unless I find that merely showing them to other folks can provide me with an easy way to make extra money.

Name_____
(Please PRINT)

Address_____

City_____ State_____

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

Boulevard Art Publishers
Chicago 4, Ill.

Ivа E. Brundage & Sons
Detroit 4, Mich.

Capitol Card Company, Inc.
New Orleans 12, La.

Columbia Card Co., Ltd.
Dallas, Texas

Harry Doehla Co.
Nashua, N. H. & Palo Alto, Cal.

Greetings Unlimited
St. Paul & Minneapolis, Minn.

Hye-Quality Card Co., Inc.
Kansas City 6, Mo.

Imperial Greeting Card Co.
Los Angeles 13, Cal.

Midwest Card Co.
St. Louis 1, Mo.

Western States Card Co.
Denver 4, Colo.